



P.O. Box 1256
Mishawaka, IN
46546-1256

Michiana Mopar Association

* Go Man Go * Newsletter

August, 2011

2011

President:

Bob Shultz
574-250-4822 (Cell)

Vice-President:

Steve LaFluer
574-514-0460

Treasurer:

Dennis Rose
574-247-0323

Secretary:

Chaise Weaver
574-206-1953

Chairman of the Board:

Jack Dempsey
574-825-4634 (Home)
574-370-0764 (Cell)

Board of Directors:

Bill Bennett
574-642-4194 (Home)
574-518-6887 (Cell)

Dennis Hoover
574-277-5788 (Home)
574-532-9669 Cell

Membership Chair

Ron Conley
574-289-6838 (Home)
574-514-6509 (Cell)

Web Site

michianamopar.org

Newsletter Editor/

Publisher

Bill Bennett
574-642-4194 (Home)
574-518-6887 (Cell)
383Beep@embarqmail.com

The Prez Sez:

Hello Mopar Friends:

July What can I say? Summer is here and it's been **HOT!** Just remember - sunscreen, hats, umbrellas and lots of water should do the trick.

The July 14th meeting was held at Bill's Pitt Stop Sports Bar and Grill in Granger, IN.. There were eleven of us present. I thought the food was good, and it seemed like a nice place to hold a meeting. Please let me know if we want to do this again, or if someone has another suggestion, I'm all ears.

The main emphasis at the last meeting was concentrated on the upcoming **Michiana Mopar and Friends** car show that will be taking place on August 21st. Sponsor's checks have been coming in, but any additional help would be greatly appreciated. Ask any business you most fraternize with. This show is a good venue for them to gain some advertising with. Even if they can only give us something for the "goody bags" , it helps. Thanks.

Denny Rose has made up some additional fliers for distribution at local cruise-ins. The more people we notify, the more people who will come to the show. Bill Bennett created a design for a plaque which we will be presenting to our major sponsors as a way of saying thank-you for their support. Nice touch - great design!

Important Dates:

- August 4 - Geo. Wilson Park - planning mtg.
- August 11 - Geo. Wilson Pk. - monthly mtg.
- August 18 - Geo. Wilson Pk. - stuff goody bags
- August 20 - Geo. Wilson Pk. - park preparation

The meeting on the 20th will be at 8:00 AM. All other meetings are scheduled to begin at 6:30 PM. Everyone - please attend the meetings on these dates, if you can.

- ◆ The polo shirts we ordered have been received, and are in Bremen having the club logo

and members' names embroidered on them.

- ◆ A Member Profile list is being made
- ◆ We voted to distribute the monthly Newsletter electronically to all members who prefer it that way
- ◆ Greg Powell has VIP passes if you need them
- ◆ **Cruise Night Schedule**

Sun. - Bonnie Doon Drive-in; Mishawaka

Mon. - Hooters; Mishawaka

Beef-O-Brady's; Granger

AJ's Burger Shack; Brick Road

Tue. - JD's Truck Stop; US 12 west of Niles

Wed. - Michiana Cruisers; Pizza Hut in Niles

Simonton Lake Drive-in; Elkhart

Tilted Kilt; University Drive

Chik-Fil-A; Main Street, Mishawaka

Thur. - Das Dutchman Essenhaus; Middlebury

Sat. - Heritage Square; Granger

West Lot of Gino's East

I hope to see everyone at Geo. Wilson Pk. on August 11 at 6:00 PM for Board Members and 6:30 PM for the general membership.

MOPAR to YA,

Bob Shultz

Important Announcements

Several planning meetings are scheduled to be held prior to the **MMA & Friends Open Car Show and Swap Meet** (check page 3 for a complete list of meeting dates). All of those meetings will be held at **George Wilson Park in Mishawaka.**



Secretary's Report

Call to Order: The July membership meeting was held at The Pitt Stop Sports Bar in Granger, IN July 14. The meeting was called to order by club president Bob Shultz at 6:45 PM

Members Present: Jack Dempsey, Chaise Weaver, Bill Bennett, Dennis Hoover, Bob Shultz, Greg Powell, Denny Rose, Chuck Wysong, Stephen LaFluer, and Ryan Powell.

Secretary's Report: Minutes of the June meeting were approved as printed in the July edition of the MMA Newsletter.

Treasurer's Report: Dennis Rose presented the Treasurer's Report which was approved as read.

Old Business:

- ◆ President Bob Shultz announced that the polo shirts that were purchased as this year's membership bonus items had been received and were at a supplier's business in Bremen, IN to have the names and club logo embroidered on them.
 - A. Ron Conley was unable to attend the meeting, so Denny Rose spent some time verifying the sizes of the shirts and the name(s) (if any) each member wanted embroidered on them.
- ◆ President Shultz led a discussion on this year's Michiana Mopar & Friends Open Car Show.
 - A. It was pointed out that we really need to concentrate on getting sponsors for the trophy classes so that we can order the trophies and have the appropriate name plates made for them.
 - B. Greg Powell said that we also need to start soliciting local establishments for "goody bag" items. He pointed out that, so far, he has received nothing from any of the national concerns that he solicited.
 1. We need to maintain a list of all people who donate items for this year's show so that their names can be included on a thank-you list that will be included in each "goody bag".
 - C. Weekly organizational meetings will be held at Wilson Park in preparation of the August show. The meetings are scheduled to be held at 6:30 PM on the following dates:
 1. Thursday, August 4
 2. Thursday, August 11
 3. Thursday, August 18 (stuff "goody bags")
 4. Saturday, August 20 (prepare George Wilson Park for the show)
 - D. A list of the major sponsors for this year's show was given to Bill Bennett so that he can finish the design and order the Thank-You plaques that will be presented to our major sponsors.
 1. The plaque will be 9" x 7" aluminum with the graphics from this year's dash plaques on it. In addition, it will have a brass plate on it with the individual sponsor's name on it and a message expressing the club's appreciation for their support.
- ◆ There was more discussion about the possibility of e-mailing issues of the Newsletter to members, rather than mailing hard copies each month as is currently being done.
 - A. Bill Bennett e-mailed copies of the July Newsletter to all those he had e-mail addresses for.
 - B. The general response overall was positive - with several people remarking that they really liked the Newsletter that way because the pictures were in color, rather than in black and white.
 1. Bill wrote down the names of the people who now want their Newsletter e-mailed to them in PDF format.
- ◆ The **MoVenture Tour** being conducted by Mopar.com was discussed.
 - A. It was confirmed that club members should meet the tour participants at the Plymouth Speedway in Plymouth, IN and arrange their cars for an all MOPAR car show.
 - B. Elkhart, Mishawaka and South Bend members who will be attending should meet at the old K-Mart location south of South Bend on U.S. 31 at 1:30 PM.
 - C. Those attending will then caravan from that location to the Burger King at the junction of U.S. 6 and U.S. 31 to pick up additional members and then continue on from there as a group to the Plymouth Speedway.

New Business:

- ◆ It was pointed out that the Michiana Cruisers would be holding their annual car show at Centennial Park in Buchanan, MI on July 17.
 - A. Any MMA member who can attend this show should do so, because the Michiana Cruisers organization has consistently supported MMA's annual shows

Next Meeting: The next membership meeting is scheduled to be held at George Wilson Park on August 11th at 6:00 PM for Board members and at 6:30 PM for the general membership.

Respectfully submitted,
Chaise Weaver - Secretary



Next Meeting

8-4-11

George Wilson Park - Mishawaka



****Calendar of Events****

(MMA Club Participation Event Dates are in **Bold**)

- 8-4 **MMA & Friends Planning Meeting - 6:30 PM - George Wilson Park, Mishawaka**
- 8-5 **Lincoln Highway Assn. Cruise-in/car show;** Cars will park on Washington St. in downtown South Bend - Collaboration with the Studebaker Museum; www.indianalincolnhighway.org (574) 210-6278
- 8-11 **Executive Board Meeting - 6:00 PM - George Wilson Park, Mishawaka**
- “ **Regular Monthly Membership Meeting - 6:30 PM - George Wilson Park, Mishawaka**
- 8-11 Thru 14 **“Mopar Nationals” - National Trail Raceway - Hebron, Ohio (west of Columbus)**
- 8-13 & 14 **Midwest Corvette and Chevy Show/ Hooley Classic Car Auction - Valparaiso, IN**
- 8-18 **MMA & Friends Planning Meeting - Stuff “Goody” Bags - 6:30 PM - George Wilson Park, Mishawaka**
- 8-20 **Park Preparation for MMA & Friends Show - George Wilson Park, Mishawaka**
- 8-20 **Super Saturday Cruise-In;** 1:00 - 4:00 PM; Miller’s Merry Manor, 500 Walkerton Trail, Walkerton, IN; Free Hot Dogs, Chips & Pop
- 8-21 **Michiana Mopar & Friends Open Car Show and Swap Meet - George Wilson Park on Dragoon Trail in Mishawaka, IN**
- 8-31 **Dowagiac Rod and Roll Show - Downtown Dowagiac, MI**
- 9-4 **Blueberry Festival Car Show - Plymouth, IN**
- 9-8 **Executive Board Meeting - 6:00 PM Lochmandy Motors**
- “ **Regular Monthly Membership Meeting - 6:30 PM Lochmandy Motors**
- 10-2 **Applefest Car Show - 9:00 AM - 3:00 PM - Niles, MI**
- 10-13 **Executive Board Meeting - 6:00 PM Lochmandy Motors**
- “ **Regular Monthly Membership Meeting - 6:30 PM Lochmandy Motors**
- 10-?? **Michiana Mopar Road Rally - Date, Time & Location TBD**
- 11-10 **Executive Board Meeting - 6:00 PM Lochmandy Motors**
- “ **Regular Monthly Membership Meeting - 6:30 PM Lochmandy Motors**
- 12-?? **Michiana Mopar Christmas Party - Date, Time & Location TBD**

** Additional information concerning other events will be added as we become aware of them.

For a list of Michiana Area Car Shows and Cruise-ins
Check out the following website:

<http://stillcruisinclub.tripod.com/>

Words Uttered In Mixed Company Shortly Before Everything Went Blank:

- ◆ I haven’t spoken to my wife in years - I didn’t want to interrupt her!
- ◆ I’ve had bad luck with both my wives - the first one left me, and the second one wouldn’t!
- ◆ I married Miss Right - it wasn’t until after the wedding that I found out her first name was Always!
- ◆ A man is incomplete until he gets married - after that, he’s finished!
- ◆ Marriage is a fine institution - if you don’t mind living in an institution!

Mopar.com MoVenture Tour

In late June / early July, a representative from **MOPAR.com** contacted Greg Powell and notified him that they were conducting a Road Rally / Scavenger Hunt named **MOventure** that would begin in Detroit, MI and terminate at the **MOPAR Mile High Nationals** near Golden, CO. The purpose of that communication was to inquire if the Michiana Mopar Association would be willing to host their group as it passed through northern Indiana. They wanted MMA members to assemble their club cars and conduct an all MOPAR car show for them.

The MoVenture group was comprised of 10 2-person teams who were chosen from entries submitted by people from all over the United States. The teams would be competing for \$5,000 worth of MOPAR accessories, and would be driving new Mopar vehicles loaned to them for the 9-state tour. Along the way, the teams could acquire points by performing various tasks. Those tasks could be as simple as visiting well known landmarks along the way and providing photographic evidence that they had been there. Or they could be as complicated as viewing pictures



MoVenture Tour Official's 2011 6.4 L Challenger

(Things Must Be Tough All Over)

of various leather interiors and matching them to the particular Mopar vehicle they were designed for. Along the way, there were also several "challenges" for the teams to compete in - such as changing tires on a Mopar race car, participating in a parking contest, racing radio controlled model Dodge RAM trucks, performing an oil change and safety inspection, participating in a skateboard contest, correctly guessing the flavors of Jelly Belly jelly beans. The teams also received points based on the reaction of the general public to their description of their adventures during the trip on social media such as Twitter, Facebook and YouTube. All in all, the event seemed to be a very interesting and exciting adventure for those lucky participants.

On July 16, several MMA members traveled to the Plymouth Motor Speedway to meet the ten teams participating in Mopar.com's **MoVenture Road Rally / Scavenger Hunt**. Among those people making the trip were: Chuck Wysong, Tom Stoner and his son, Jason Powell, Ryan Powell and his family, Greg Powell, Andy Bonneur, Jack Dempsey, Pam Durrell and their families, Jimmy Johns, Deb and Brian Haugel, Colby and Tom Annis, Diana and Bill Bennett. South Bend / Mishawaka / Elkhart area members met at the old K-Mart location on U.S. 31 on the south side of South Bend. From there, they drove in a caravan to the Burger King Restaurant at the intersection of U.S. 6 and U. S. 31 - where they grabbed a quick bite to eat and picked up some additional club members. The caravan drew so much attention while it was setting at the Burger King, it was difficult to leave because of all the people who were looking at the cars and asking questions. Upon finally arriving at the speedway, the cars were lined up and the club members settled down in the 90°+ sunshine to wait for the MoVenture participants.

Considering all the things the MoVenture contestants had to do, it was surprising that they started arriving at the speedway between 4:00 - 4:30 PM. There was considerable disappointment among the club members as the participants arrived because most of us were looking forward to talking to the teams and the tour organizers. However, but the only things the teams wanted to do upon their arrival was to 1. Find a restroom 2. Get something cold to drink 3. Participate in, and get a score on their tire change challenge and 4. Get started toward their next destination. Being totally ignored after traveling at least an hour to get there, sitting another 3½ hours in the hot sun and facing another hot trip back home (most of our classic Mopars don't have air conditioning) was kind of insulting - especially since the Mopar car show was done at the tour organizer's request.

However, before we judge the participants too harshly, our club members should be made aware of the fact that the MoVenture participants were required to visit ten (10) locations in Detroit before even leaving on the actual tour. And that was just the start of it - before reaching Plymouth, IN the participants were scheduled to visit and document their presence at five (5) other sites located in Michigan and Ohio. Using MoVenture's itinerary and Mapquest's shortest distance between points function, calculations showed the teams had already traveled at least 666 miles before arriving at the speedway, and still had another 89 miles to go and 2 more destinations (Gary, IN and Chicago, IL) to visit before their day was done. Altogether, this amounted to



cont'd from page 4

755 miles and 18 stops on Saturday a **very full day** in anybody's book.

Things got better after that, though. From then on, for the most part, the days only required between 300 and 350 miles of travel and 4 - 7 stops along the way. The next-to-last day of the tour was probably the most exciting day of the whole trip. On Wednesday, 7-20, the teams were met by members of the Black Hills Jeep Club and taken on a rock climbing expedition where the tour members could attempt to gain more points for their team. After seeing several rock climbing contests on television, it would be my guess that some of the contestants wished they packed several more pairs of underwear following their encounter with The Black Hills Jeep Club. Their Facebook and Twitter entries, though, indicated that they really had a lot of fun. Several of The Black Hills Jeep Club members are already looking forward with anticipation to a similar event next year. Provided enough backing can be found, this event could possibly grow into quite an annual affair and draw lots of attention to Mopar products. If the contestants are given enough free time to act as good-will ambassadors and are willing to do so, it could turn into quite a publicity coup for Chrysler Group, LLC.



Contestants meet The Black Hills Jeep Club



Got Many Rocks Out Your Way?

Look At Those Big Smiles - It's As if They Actually Have Their Right Minds



This Must Be One of Those "Jeep Things"!

Unfortunately, Some Of Us Will Never Know

Of course, in order to realize its full potential, the tour would need a lot more exposure aimed at people outside of the Mopar realm to let them know that it was happening - and that they should keep their eyes open for the tour as it passes. It may never achieve the notoriety of "**Cannonball Run**", but with the proper massaging and the involvement of local Mopar dealerships along the way, this **could** turn out to be a pretty big deal.

Although the format could stand a little tweaking, this event really had to be a great adventure for the contestants. Not only did they receive an expenses paid vacation courtesy of Chrysler Group, but they had the opportunity to compete for a \$5,000 prize package while driving new Mopar vehicles for a whole week. They also got to visit several famous (and not so famous) locations throughout the Midwest such as Tony Packo's Café (of **Mash** fame) in Toledo, OH; the largest shopping mall in the world (Mall of the Americas) in Minneapolis, MN; the corporate headquarters of Kellogg's Corp. in Battle Creek, MI; the Jelly Belly jelly bean factory in Pleasant Paririe, WI; the home of Colby cheese in Colby, WI; the birthplace of the ice cream sundae in Two Rivers, WI; the Corn Palace in Mitchell, SD; Wall Drugs in Wall, SD; Mount Rushmore in Keystone, SD; the Crazy Horse Memorial in Crazy Horse, SD along with the Mopar Mile High NHRA Nationals in Morrison, CO. For more info, log on to the following website: <http://www.mopar.com/moventure/follow.php#top> .

Gimme the Good Stuff!



 * Embroidery Work *
 * FOR MMA EMBLEMS *
 * Phil & Betty Ahlenius *
 * 5198 W. Shore Drive *
 * Bremen, IN 46506 *
 * (574) 546-4800 *



Visit The Parts Department At

Lachmandy Motors

For Genuine Mopar
 And
 Jeep Replacement Parts

For Sale

Engines

'65 426 Wedge - Block, Crank, Rods, Timing Cover, Water Pump Hsg., 4BBI C.I. Intake (.060 over) \$500.00

'68 440 HP Block - Standard Bore \$500.00

'68 440 HP Block (+.030 Recent Bore), Rods w/pistons, Crank, Damper, 906 Heads, Timing Cover, Water Pump Hsg., 4 BBL C.I. Intake Manifold, Cleaned And Magnafluxed \$750.00

'69 440 Block (non HP), 906 Heads, Rods \$325.00

Engine Components

'68-'69 B-Body Big Block H. P. Ex. Manifolds \$235.00/Set

Body Parts

'68 RR/GTX Hood Inserts \$100.00/Pr.

'69 RR/GTX Standard Hood Inserts \$75.00/Pair

'69 RR/GTX Air Grabber Hood Inserts \$150.00/Pr.

'70-'71 383 RR Air Grabber Air Cleaner \$365.00

'70 'Cuda Bumper Jack w/1100 Hook \$235.00

Contact Randy Stoner
(574) 256-3091
RScid@datacruz.com

Gary Ball

Interior Products for
 Super Stock A990's - Max Wedges -
 Hemi 'Cudas And Darts

We Have

Seats, Factory Super Stock Seat Brackets, Door
 Panels, Headliners, Carpets, Rear Dividers and
 Package Trays in Factory and Custom
 Colors

(574) 529-0850

To Submit your
 Classified ad, please contact
 Bill Bennett at (574) 518-6887 or
 383Beep@embarqmail.com

Ads will be automatically
 posted for 2 months (unless
 otherwise specified) and are
FREE OF CHARGE

Anyone wishing to submit items of interest to MMA members for publication in this newsletter should have them to Bill Bennett **no later than** the first of the month in which they want that information to appear. This requirement is needed in order to allow time to compose, print and distribute this publication to members prior to the next regular monthly meeting. Articles received after that deadline will probably not be published until the following month. Information can be submitted in one of the following manners:

More Gimme the Good Stuff!



MIDNITE AUTO SUPPLY



NEED PARTS FOR YOUR MOPAR? WE CAN GET 'EM!

- ◆ **OUR LOW OVERHEAD OPERATION ALLOWS US TO PROVIDE 100% PREVIOUSLY TESTED PARTS TO OUR CUSTOMERS AT THE LOWEST POSSIBLE PRICES**
- ◆ **WHEELS & TIRES ARE OUR SPECIALTY - BUT OUR NATION-WIDE NETWORK OF PROCUREMENT EXPERTS CAN LOCATE WHATEVER YOU NEED - ANYTHING FROM A HOOD EMBLEM, UP TO & INCLUDING A WHOLE CAR**
- ◆ **HAVE A VEHICLE YOU WANT TO SELL? - FREE APPRAISALS - JUST GIVE US YOUR ADDRESS & WE'LL BE GLAD TO COME AND TAKE A LOOK AT IT FOR YOU**

TERMS: NO MUSS, NO FUSS - CASH ON THE BARRELHEAD - NO CREDIT CARDS OR CHECKS

CALL 1-000-HOT-PARTS

ASK FOR GUIDO

FOR SALE



1969 904 Torqueflite Automatic Transmission

Worked great at the dragstrip in North Carolina before I pulled it out to make room for the 727 I rebuilt.

Will sell in current condition to an MMA member for \$200. For \$600 will rebuild to OEM standards, and, if desired, can perform a custom performance upgrade for the buyer.

Contact: Andy Bonneur
(574) 299-2857

or
bonneurab@gmail.com

Cars For Sale

- '68 Barracuda 318 Automatic
\$8,000 O.B.O.
- '71 Roadrunner 383 Automatic (was a
4-speed car, has hump
and pedals) - needs work
\$5,000 O.B.O.
- '69 GTX 440 Automatic with Air Grabber
- Nearly Completed \$17,000 O.B.O.
- '68 Satellite 440 Automatic - Average
Condition \$3,500 O.B.O.

Call Jim
(574) 255-1633

CAR FOR SALE

- ◆ **1977 CHRYSLER CORDOBA**
- ◆ **400 C.I. BIG BLOCK**
- ◆ **EDELBROCK 1407 CARBURETOR**
- ◆ **383 PERFORMER INTAKE MAN.**
- ◆ **MOPAR ELECTRONIC IGNITION
(REPLACES THE OEM LEAN BURN)**

CAR IS IN DECENT SHAPE

ASKING \$500.00

Contact: Michael Cruce
Home: (270) 908-5150
Cell: (270) 704-0025
Or
wolfman_440@hotmail.com

He Who Laughs
Last
Thinks The Slowest